



Principal Survivorship Universal Life Protector (2009) | FOR PRODUCERS

Give ‘Em Shelter At All Ages – Continuous Pays To Age 100

Principal Survivorship Universal Life ProtectorSM (Principal SUL Protector) (2009) is a competitively priced product for clients seeking wealth transfer solutions with guaranteed death benefit protection. It gives them the flexibility to preserve their estate and select the length of their guarantee period, and can be owned outright by the insureds, or by another party such as an irrevocable trust. Take a look at the competition, and you’ll see that Principal SUL Protector (2009) is tough to beat while helping to give your clients shelter from problems like estate tax.

Assumptions: Continuous pay premium amounts to age 100 are based on a male/female at the same age, Standard Non-Tobacco, \$1 million death benefit, and guaranteed coverage to surviving client’s age 100. Information is current as of August 21, 2009.

AGE	COMPANY	PREMIUM
55/55	Transamerica – TransACE Survivor 2008	\$7,592
	Lincoln – Lincoln Life Guarantee SUL	\$7,759
	Met Life – Legacy Advantage	\$7,832
	Sun Life – Survivorship UL 2009	\$7,957
	The Principal® – SUL Protector (2009)	\$7,958
	Prudential – SUL Protector (NS Plus)	\$8,197
	John Hancock – Protection SUL – G’09 (Std. Plus)	\$8,710
65/65	The Principal – SUL Protector (2009)	\$12,448
	Met Life – Legacy Advantage	\$12,810
	Transamerica – TransACE Survivor 2008	\$12,851
	Lincoln – Lincoln Life Guarantee SUL	\$12,999
	Sun Life – Survivorship UL 2009	\$13,004
	Prudential – SUL Protector (NS Plus)	\$13,820
	John Hancock – Protection SUL – G’09 (Std. Plus)	\$14,887
75/75	The Principal – SUL Protector (2009)	\$22,100
	Met Life – Legacy Advantage	\$22,894
	Lincoln – Lincoln Life Guarantee SUL	\$22,951
	Transamerica – TransACE Survivor 2008	\$23,854
	Sun Life – Survivorship UL 2009	\$24,923
	Prudential – SUL Protector (NS Plus)	\$26,049
	John Hancock – Protection SUL – G’09 (Std. Plus)	\$26,326
80/80	Met Life – Legacy Advantage	\$33,307
	The Principal – SUL Protector (2009)	\$33,881
	Lincoln – Lincoln Life Guarantee SUL	\$34,473
	Sun Life – Survivorship UL 2009	\$34,510
	Transamerica – TransACE Survivor 2008	\$35,669
	Prudential – SUL Protector (NS Plus)	\$36,843
	John Hancock – Protection SUL – G’09 (Std. Plus)	\$38,678

FOR MORE INFORMATION

Contact the National Sales Desk at 800-654-4278.



WE'LL GIVE YOU AN EDGE®

Principal National Life Insurance Company and Principal Life Insurance Company, Des Moines, Iowa 50392-0001, www.principal.com

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